

بسم الله الرحمن الرحيم

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اتحاد الغرف السعودية
Federation of Saudi Chambers

الموضوع : دعوة لحضور المؤتمر الدولي للوجستيات في
البوسنة والهرسك ٢٤-٢٥ أكتوبر ٢٠٢٤

(خطاب)

إدارة شؤون مجالس الأعمال

رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

سلمه الله

سعادة الأستاذ / عبدالعزيز بن عبدالله الحميد

رئيس الغرفة التجارية بالقصيم

السلام عليكم ورحمة الله وبركاته،،

نود إحاطة سعادتك بشأن ما وردنا من الأمانة العامة للغرفة الإسلامية للتجارة والتنمية، بشأن خطاب الدعوة الوارد من غرفة التجارة الخارجية في جمهورية البوسنة والهرسك، المتضمن دعوة القطاع الخاص السعودي للحضور والمشاركة في المؤتمر الدولي للنقل والمزمع عقده خلال الفترة من (٢٤ - ٢٥ أكتوبر ٢٠٢٤م) في فندق هيلز بمدينة سراييفو. حيث يهدف المؤتمر إلى تطوير قطاع النقل، ويعرض أبرز الاتجاهات والحلول والابتكارات في مجال اللوجستيات لتعزيز الروابط التجارية في هذا القطاع من خلال المشاريع والمبادرات المشتركة.

نأمل من سعادتك التكرم بالاطلاع واتخاذ ما ترونه مناسباً، بشأن المشاركة في المعرض المشار إليه أعلاه. مرفق لسعادتك نسخة من جدول الأعمال وباقات الرعاية. ولمزيد من المعلومات، يمكن للمهتمين بالمشاركة التواصل على الرقم: (+٩٦٦٠٢٣٥٦٦١٧٤) أو البريد الإلكتروني: Nina.dabic@Komorabih.ba / Kristina.cosic@Komorabih.ba

وتقبلوا خالص تحياتي وتقديري

رئيس اتحاد الغرف السعودية

حسن بن معجب الحويزي

Kingdom of Saudi Arabia
P.O. Box 16683 Riyadh 11474
Tel.: + 966 11 218 2222
Fax: + 966 11 218 2111



المملكة العربية السعودية
ص.ب ١٦٦٨٣ الرياض ١١٤٧٤
هاتف +٩٦٦ ١١ ٢١٨ ٢٢٢٢
فاكس +٩٦٦ ١١ ٢١٨ ٢١١١ ص ١ من ١

www.fsc.org.sa

E: info@fsc.org.sa



VANJSKOTRGOVINSKA KOMORA BOSNE I HERCEGOVINE
СПОЉНОТРГОВИНСКА КОМОРА БОСНЕ И ХЕРЦЕГОВИНЕ
FOREIGN TRADE CHAMBER OF BOSNIA AND HERZEGOVINA

No. 01-5-03-3-820/24
On August 5, 2024

SPONSORSHIP OFFER

FOR THE INTERNATIONAL CONFERENCE OF LOGISTICS IN BOSNIA AND HERZEGOVINA

The sponsorship offer is intended for interested institutions, organizations and private companies. It defines sponsors' categories, amount of sponsorship according to sponsor category, sponsor's rights, additional opportunities for the sponsor, and binding special notes.

1. SPONSORSHIP CATEGORIES

SPONSOR CATEGORY	SPONSORSHIP AMOUNT ACCORDING TO SPONSOR'S CATEGORY (VAT included)	BELONGING RIGHTS FOR SPONSOR
GENERAL SPONSOR (one sponsor)	15.000,00 BAM	<ol style="list-style-type: none"> 1. Prominent status and sponsor's logo on the invitation letter or program; 2. Prominent status and sponsor's logo at the opening of the Conference; 3. Exhibiting a maximum of two exhibits in front of the Conference building (protection of the exhibits is the responsibility of the sponsor); 4. Presentation of own products or services, within the program, up to 20 minutes (video, power-point presentation, presentation of own products/services); 5. Independently displayed sponsor logo on one totem that will be placed next to the main screen in the main hall. Layout must be submitted within the deadline and format specified by the organizer; 6. Display of the printed logo of the sponsor on the photo wall (10 times); 7. Use of up to three stands/promotional desk in the area for sponsors (counter – length 169 cm; width 55 cm; height 102 cm), with one chair each, placing a logo sticker on the front of the desk. Layout must be submitted within the deadline and format specified by the organizer; 8. Placement of up to three panels/banners (dimensions of each up to 100x200 cm) in the background of the desk, without violating the width and length defined by the dimensions of the stand/promotional desk ; 9. Access to all events foreseen by the Conference program; 10. Overview of all participants of the Conference; 11. Gala dinner for 10 sponsor's team members (reservation and payment of accommodation costs is the sponsor's responsibility); 12. Receiving a certificate of appreciation during the gala dinner, which will be organized for the participants and guests of the Conference, with official photography.

<p>DIAMOND SPONSOR (up to three sponsors)</p>	<p>7.000,00 BAM</p>	<ol style="list-style-type: none"> 1. Status and sponsor's logo on the invitation or program; 2. Displayed status and sponsor's logo at the opening of the Conference; 3. Exhibiting a maximum of two exhibits in front of the Conference building (protection of the exhibits is the responsibility of the sponsor); 4. Presentation of own products or services, within the program, up to 10 minutes (video, power-point presentation, presentation of own product/service); 5. Displayed sponsor's logo on one totem that will be placed next to the main screen in the main hall along with the logo of golden sponsors. Layout must be submitted within the deadline and format specified by the organizer; 6. Display of the printed logo of the sponsor on the photo wall (5 times); 7. Use of up to two stands/promotional desk in the area for sponsors (counter – length 169 cm; width 55 cm; height 102 cm), with one chair each, placing a logo sticker on the front of the desk. Layout must be submitted within the deadline and format specified by the organizer; 8. Placement of up to two panels/banners (dimensions of each up to 100x200 cm) in the background of the desk, without violating the width and length defined by the dimensions of the stand/promotional desk; 9. Access to all events foreseen by the Conference program; 10. Overview of all participants of the Conference; 11. Gala dinner for 5 sponsor's team members (reservation and payment of accommodation costs is the sponsor's responsibility); 12. Receiving a certificate of appreciation during the gala dinner, which will be organized for the participants and guests of the Conference, with official photography.
<p>GOLD SPONSOR (up to four sponsors)</p>	<p>5.000,00 BAM</p>	<ol style="list-style-type: none"> 1. Status and sponsor's logo on the invitation or program; 2. Displayed status and sponsor's logo at the opening of the Conference; 3. Exhibiting one exhibit in front of the Conference building (protection of the exhibits is the responsibility of the sponsor); 4. Presentation of own products or services, within the program, up to 5 minutes (video, power-point presentations, presentation of own product/service); 5. Displayed sponsor's logo on one totem that will be placed next to the main screen in the main hall along with the logo of diamond sponsors. Layout must be submitted within the deadline and format specified by the organizer;

		<ol style="list-style-type: none"> 6. Display of the printed logo of the sponsor on the photo wall (4 times); 7. Use of up to two stands/promotional desk in the area for sponsors (counter – length 169 cm; width 55 cm; height 102 cm), with one chair each, placing a logo sticker on the front of the desk. Layout must be submitted within the deadline and format specified by the organizer; 8. Placement of up to two panels/banners (dimensions of each up to 100x200 cm), in the background of the desk, without violating the width and length defined by the dimensions of the stand /promotional desk; 9. Access to all events foreseen by the Conference program; 10. Overview of all participants of the Conference; 11. Gala dinner for 4 sponsor's team members (reservation and payment of accommodation costs is the sponsor's responsibility); 12. Receiving a certificate of appreciation during the gala dinner, which will be organized for the participants and guests of the Conference, with official photography
<p>SILVER SPONSOR (several sponsors)</p>	<p>3.000,00 BAM</p>	<ol style="list-style-type: none"> 1. Status and sponsor's logo on the invitation or program; 2. Displayed status and sponsor's logo at the opening of the Conference; 3. Display of the printed logo of the sponsor on the photo wall (3 times); 4. Use of one stand/promotional desk in the area for sponsors (counter – length 169 cm; width 55 cm; height 102 cm), with one chair, placing a logo sticker on the front of the desk. Layout must be submitted within the deadline and format specified by the organizer; 5. Placement of one panel/banner (dimensions up to 100x200 cm) , in the background of the desk, without violating the width and length defined by the dimensions of the stand /promotional desk; 6. Access to all events foreseen by the Conference program; 7. Gala dinner for 3 sponsor's team members (reservation and payment of accommodation costs in the responsibility for the sponsor); 8. Receiving a certificate of appreciation during the gala dinner, which will be organized for the participants and guests of the Conference, with official photography.
<p>BRONZE SPONSOR (several sponsors)</p>	<p>3.000,00 BAM</p>	<ol style="list-style-type: none"> 1. Status and sponsor's logo on the invitation or program; 2. Displayed status and sponsor's logo at the opening of the Conference; 3. Display of the printed logo of the sponsor on the photo wall (once);

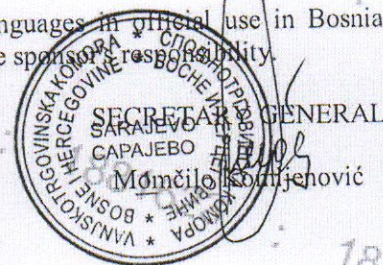
		<p>4. Placement of of one panel/banner (dimensions up to 100x200 cm) in the area for sponzors without a stand/promotional desk;</p> <p>5. Access to all events foreseen by the Conference program;</p> <p>6. Gala dinner for 1 sponsor's member (reservation and payment of accommodation costs in the responsibility for the sponsor);</p> <p>7. Receiving a certificate of appreciation during the gala dinner, which will be organized for the participants and guests of the Conference, with official photography.</p>
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2. ADDITIONAL OPPORTUNITIES FOR SPONSORS

- a) For members of the Foreign Trade Chamber of Bosnia and Herzegovina who regularly pay the membership fee, a 20% discount will be granted on established sponsorship amounts.
- b) For participants who are not members of the Foreign Trade Chamber of Bosnia and Herzegovina, or don't pay membership fee, a 20% discount will be granted on established sponsorship amounts, if they participated in the sponsorship of the Conference on Logistics in 2023 and/or were sponsors of the Carrier meeting in 2024. (organized by the Foreign Trade Chamber of Bosnia and Herzegovina).
- c) For members of the Foreign Trade Chamber of Bosnia and Herzegovina who regularly pay the membership fee, a 40% discount will be granted on established sponsorship amounts if they participated in the sponsorship of the Conference on Logistics in 2023 and/or were sponsors of the Carrier meeting in 2024. (organized by the Foreign Trade Chamber of Bosnia and Herzegovina).

3. NOTES:

1. Preference in choosing the sponsorship category is determined according to the order of the signing the agreement.
2. For the selected sponsorship category, at least 20% of the total amount must be paid within seven days from the date of signing the agreement, and the rest no later than seven days before the start of the Conference.
3. Promotional and other materials used at the stand/promotional desk are provided by the sponsors.
4. The organizer decides on the place and time of setting up the stand/promotional desk, banners and promotinal materials, their delivery, as well as the place and time of presentations during the program.
5. All responsibility, as well as any consequences, is fully assumed by the sponsor, if the required information for the realization of the organizer's obligations, promotional and other materials are not delivered to the organizer on time, or if the funds are not paid within deadline, cannot have any claims from the organizer on that basis.
6. The sponsor is obliged to adhere to the event program, even in the case of a possibly modified or reduced program.
7. The working language of the meeting is one of the languages in official use in Bosnia and Herzegovina, translation to or from another language is the sponsor's responsibility.



ATTACHED:

- Presentation of the sponsor's rights and obligations as specified in The sponsorship offer



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FOREIGN TRADE CHAMBER OF BOSNIA AND HERZEGOVINA

PRESENTATION OF THE SPONSOR'S RIGHTS AND OBLIGATIONS AS SPECIFIED IN THE SPONSORSHIP OFFER

1	2	3	4	5	6	7	8	9	10	11	12	13
Sponsor category	Sponsorship amount according to sponsor's category (VAT included)	Number of Sponsor team members with access to all events which are provided in the Conference program, including a gala dinner (reservation and payment of accommodation cost is the responsibility of the Sponsor)	Status and sponsor's logo on the invitation or program	Displayed status and sponsor's logo at the opening of the Conference	Receiving a certificate of appreciation during the gala dinner, which will be organized for the participants and guests of the Conference	Display of the printed logo of the sponsor on the photo wall	Placement of panels/banners (dimensions of each up to 100x200 cm) in the background of the desk without violating the width and length defined by the dimensions of the stand /promotional desk	Use of stands/promotional desk in the area for sponsors with one chair each	Number of exhibits in front of the Conference building (protection of the exhibits is the responsibility of the sponsor)	Presentation of own products or services, within the program (video, power-point presentation of own products/services)	Independently displayed sponsor logo on totem that will be placed next to the main screen in the main hall. Layout must be submitted within the deadline and format specified by the organizer	List of all participants of the Conference
General	15.000	10	PROMINENT - YES	PROMINENT - YES	YES	10x	3	3	2	20 minutes	YES - INDEPENDENTLY	YES
Diamond	7.000	5	YES	YES	YES	5x	2	2	2	10 minutes	YES - WITH GOLD	YES
Gold	5.000	4	YES	YES	YES	4x	2	2	1	5 minutes	YES - WITH DIAMOND	YES
Silver	3.000	3	YES	YES	YES	3x	1	1				
Bronze	2.000	1	YES	YES	YES	1x						

*Footnote:
 A bronze sponsor has the option of placing only a banner (up to 100x200 cm) in the area for sponsors, without a counter or chair.

INTERNATIONAL LOGISTICS CONFERENCE IN BOSNIA AND HERZEGOVINA

PRELIMINARY CONFERENCE PROGRAM

DAY I – OCTOBER 24, 2024

13:00 – 14:00	Participant registration
14:00 – 14:30	Welcome speech and opening of the conference
14:30 - 19:00	SESSION I – LOGISTICS TRENDS AND CHALLENGES
	1.1. Panel – Transport and transport costs
	1.2. Panel – Robotics and automation of logistics system
	1.3. Panel – Planning and management of logistics risks
	Sponsor's presentation
	Coffee break
	SESSION II – MULTIMODAL LOGISTICS CHAIN
	2.1. Panel - Trends and challenges in marine logistics
	2.2. Panel – Logistics of transport terminals
	2.3. Panel – Railway and road logistics chains
2.4. Panel - Infrastructure logistics challenges	
20:00 – 23:00	Gala dinner

DAY II – OCTOBER 25, 2024

9:00 - 14:00	SESSION III – INTRALOGISTICS, STORAGE MANAGEMENT, CAR ID, PACKAGING
	3.1. Panel – Intralogistics and cross docking
	3.2. Panel – Warehouse logistics and storage management
	3.3. Panel – Auto – ID and City logistics
	Sponsor's presentation
	SESSION IV – SUPPLY CHAIN LOGISTICS
	4.1. Panel – Planning and establishment of supply chains
	4.2. Panel – Digitization of supply chains
	4.3. Panel – The future of distribution
	Coffee break
	SESSION V – OPTIMIZATION OF LOGISTICS COSTS, SUSTAINABILITY and E-LOGISTICS
	5.1. Panel – Optimization of logistics chains
	5.2. Panel – Sustainable logistics
	5.3. Panel – e-Logistics
	14:00 - 14:15