



١٧:٥٨:٢٩ - ١٤٤٦/٠٥/٠٤ - hhadadi



## برقية عاجلة جدًا

الموضوع: معرض موسياد الدولي خلال الفترة ٢٧-٢٩ نوفمبر ٢٠٢٤ م.

سلمه الله

سعادة رئيس اتحاد الغرف التجارية السعودية  
السلام عليكم ورحمة الله وبركاته

إشارة إلى برقية سمو وزير الخارجية بتاريخ ١٤٤٦/٤/٢٨هـ، بشأن الإفادة بتلقي الوزارة برقية سفارة خادم الحرمين الشريفين في أنقرة، متضمنة الدعوة الواردة من الأمين العام لموسياذ بشأن رغبتهم في دعوة رجال الأعمال ومجالس الغرف، لحضور معرض موسياد الدولي المزمع عقده خلال الفترة من ٢٧ - ٢٩ نوفمبر ٢٠٢٤ م، في إسطنبول حيث يشكل العديد من القطاعات التالية (البناء، والسلع الاستهلاكية، والمعدات الطبية، الزراعة والثروة الحيوانية، المعادن، الآلات، المنسوجات، الطاقة والمنتجات الكيماوية)، مرفق بطيه كافة التفاصيل.

أمل تفضل سعادتكم بالاطلاع والتعميم على مجلس الأعمال السعودي التركي والمهتمين من القطاع الخاص كما يمكن للمختصين التنسيق في هذا الشأن مع سعادة الملحق التجاري في اسطنبول الأستاذ/خالد بن علي العقيل جوال رقم ٠٥٥٦٠٤٤٦٩٤ وبريد الكتروني kaqeel@gaft.gov.sa

وتقبلوا سعادتكم أطيب تحياتي وتقديري.

المحافظ المكلف

محمد بن عبدالعزيز العبدالجبار

8/26/24, 12:45 PM

Gmail - Invitation to the 20th MÜSIAD EXPO International Trade Fair | November 26-29, 2024

Saudi Saudi <ankarasaudi@gmail.com>



## Invitation to the 20th MÜSIAD EXPO International Trade Fair | November 26-29, 2024

Diş İlişkiler Birimi <disiliskiler@musiad.org.tr>  
Alo: Diş İlişkiler Birimi <disiliskiler@musiad.org.tr>

Dear Diplomatic Missions in Türkiye,

We are pleased to extend an invitation to the 20th MÜSIAD EXPO International Trade Fair, scheduled to take place from November 26-29, 2024, at the TUYAP Fair Center in Istanbul, Turkey, with a strong presence both domestically and internationally.

The upcoming MÜSIAD EXPO is expected to build on the tremendous success of previous years, which saw participation from H.E. Recep Tayyip Erdoğan, President of the Republic of Turkey.

Within the **Buying Mission Program**, which is under the auspices of the Republic of Türkiye Ministry of Trade, lists of applicant companies or participants will be conveyed to the Ministry of Trade. Events will be determined and notified within a month.

Within the context of the International B2B Events, approved business people's 3-night accommodation (on between 26-29 November) expenses, domestic transfers (airport-hotel, hotel to hotel) and other expenses will be covered.

As representatives of your respective countries, we kindly request your support in sharing this announcement with all relevant trade chambers, associations, and commercial organizations to strengthen the trade relations between our nations.

The MÜSIAD EXPO is renowned for its impact on fostering global business connections, and your engagement in promoting this event would be highly valuable.

For application on participation, please refer to the following link:  
(<https://uys.musiad.org.tr/OS/ANKET/OA.aspx?AK=Kv964w>)

We deeply appreciate your cooperation and look forward to welcoming representatives from your country at the fair.

Best regards,

Mehmet Akif ALTAN  
Secretary General  
MÜSIAD

25-26 KASIM



Diş İlişkiler Birimi



4 eklenti

- Invitation\_20th MÜSIAD EXPO International Trade Fair\_International B2B Events by the Republic of Türkiye Ministry of Trade\_13.08.2024.pdf 244K
- EXPO 2024\_ENG.pdf 4001K

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# MÜSİAD

Istanbul, 13 August 2024

Ref: Gnl.Skr.02-24097

Subject: 20th MÜSİAD EXPO International Trade Fair | International B2B Events by the Republic of Türkiye Ministry of Trade

Dear Sir or Madam,

MÜSİAD is a prominent "Civil Society Organization" with over 14,000 members domestically and internationally, representing 60,000 enterprises, employing approximately 1.8 million people, operating through 84 contact points within Türkiye, and providing services in 85 different countries, with a total of 99 points worldwide. MÜSİAD consistently communicates its recommendations to public institutions and organizations.

The 19th MÜSİAD EXPO Trade Fair in 2022 was attended by H.E. Recep Tayyip Erdoğan, President of the Republic of Türkiye, along with over 74,000 visitors and more than 8,000 exhibitors from 125 countries. The event also saw participation from many members of the national and international press, senior bureaucrats, and academics.

Building on the success of these previous events, the 20th MÜSİAD EXPO Trade Fair will take place in Istanbul from November 26-29, 2024, at the TÜYAP Fair Center.

We are pleased to inform you that the MÜSİAD EXPO Trade Fair will prominently feature sectors including construction, landscape materials, durable consumer goods, tourism, medical equipment, food & nourishment, livestock, machinery, metal, automotive, chemicals, energy, technology & informatics, service industry, and textiles. You can find general information about the fair from the following link: <http://www.musiadexpo.com/en/>

In this regard, we would be honored by your participation in the 20th MÜSİAD EXPO International Trade Fair from November 26-29, 2024, at TÜYAP Fair Center in Istanbul, Türkiye.

As part of the MÜSİAD EXPO International Trade Fair, bilateral meetings with Turkish companies are scheduled for Wednesday, November 27, 2024, at TÜYAP Fair Center.

Lists of applicant companies or participants will be conveyed to the Ministry of Commerce of Türkiye. After the evaluation process, approved firms and participants to be included in the International B2B Events will be determined and notified within a month.

Within the context of the International B2B Events, approved business people's 3-night accommodation (on between 26-29 November) expenses, domestic transfers (airport-hotel, hotel-airport), and participation in the MÜSİAD EXPO programs will be covered by the Republic of Türkiye Ministry of Trade at TÜYAP Palas Hotel.

Companies and participants who are not approved can still visit the MÜSİAD EXPO Trade Fair '24 as regular visitors, benefiting from reasonable prices for accommodation and other expenses.

We kindly ask the companies willing to participate in the MÜSİAD Expo Trade Fair '24 within the context of International B2B Events to fill out the application form available via the link below:

For the application:

<https://uys.musiad.org.tr/OS/ANKET/DA.aspx?AK=kv954w>

Respectfully yours,

Mehmet Akif ALTAN  
Secretary General

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## 20th MÜSİAD EXPO INTERNATIONAL FAIR

### "T.C. MINISTRY OF TRADE (B2B) BUSINESS MEETINGS PROGRAM SCHEDULE"

#### NOVEMBER 26, 2024 – TUESDAY

- **09:00 AM - 6:00 PM** - Arrival at the Hotel and Check-in (This will continue throughout the day based on flight arrival times.)
- **12:00 PM - 6:00 PM** - MÜSİAD EXPO Fair Stand Visits

#### NOVEMBER 27, 2024 – WEDNESDAY

- **2:00 PM - 5:00 PM** - TÜYAP / 11A HALL: T.C. Ministry of Trade (B2B) Business Meetings

#### NOVEMBER 28, 2024 – THURSDAY

- **09:00 AM - 6:00 PM** - MÜSİAD EXPO Fair Stand Visits
- **7:00 PM - 9:00 PM** - TÜYAP / 11th HALL: MÜSİAD EXPO 2024 Gala Dinner Program

#### NOVEMBER 29, 2024 – FRIDAY

- **12:00 PM** - Check-out from the Hotel