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برقية

الموضوع: بشأن الدعوة لحضور مؤتمر قمة الاستثمار العالمية
(Invest Kerala Global Summit ٢٠٢٥) في ولاية كيرالا.

سلمه الله

سعادة رئيس اتحاد الغرف التجارية السعودية
السلام عليكم ورحمة الله وبركاته

إشارة إلى برقية وزارة الخارجية رقم ٢٠٣٢٣٧ وتاريخ ١٤٤٦/٧/٢٧هـ، بشأن الإفادة بتلقي الوزارة برقية من سفارة المملكة لدى جمهورية الهند تفيد فيها بتلقيها خطاباً (المرفق نسخة منه) من وزير القانون والصناعات ومجلس العلاقات الخارجية في ولاية كيرالا الهندية السيد/ راجيفي يتضمن الدعوة لحضور مؤتمر قمة الاستثمار العالمية في ولاية كيرالا، (Invest Kerala ٢٠٢٥ Global Summit) خلال الفترة ٢١-٢٢ فبراير ٢٠٢٥م، في مدينة كوتشي بجمهورية الهند، والمتضمن رغبة حكومة ولاية كيرالا في دعوة المملكة للمشاركة في هذا المؤتمر كدولة شريكة، وستكون هناك جلسات حصرية للدولة الشريكة في هذه القمة، فضلاً عن تخصيص مساحة في المعرض لعرض المنتجات والخدمات والتقنيات من المملكة.

أمل تفضل سعادتكم بالاطلاع والايعاز لمن يلزم بتعميم المعرض المشار إليه أعلاه على القطاع الخاص السعودي المهتم.

وتقبلوا سعادتكم أطيب تحياتي وتقديري.

المحافظ المكلف

محمد بن عبدالعزيز الجبار

P. RAJEEVE

MINISTER FOR
LAW, INDUSTRIES & COIR
GOVERNMENT OF KERALA

No. 05/2025/M (Law, Ind & Coir)



**INVEST
KERALA**
GLOBAL SUMMIT
FEB 21-22, 2025 KOCHI

January 6, 2025

Excellency,

Sub: Government of Kerala - Invest Kerala Global Summit 2025 - Invitation - reg.

It gives me immense pleasure to extend an invitation to you, on behalf of the Government of Kerala, for the **Invest Kerala Global Summit 2025**, scheduled to take place on **February 21 and 22, 2025**, at the **Lulu Bolgatty International Convention Centre, Grand Hyatt, Bolgatty, Kochi**. This landmark event is planned to bring together visionary leaders, global investors, industry experts and policy makers to engage in transformative discussions and explore the vast investment potential of Kerala, a state committed to fostering sustainable and responsible growth.

As the Charge De Affairs of the Kingdom of Saudi Arabia to India, your presence at this Summit would be of immense significance. The relationship between Saudi Arabia and India, particularly in terms of trade and investment, continues to grow, and we are confident that your participation would further strengthen these bonds. Kerala, with its **Top Achiever status in the Ease of Doing Business ranking**, is poised to become a hub for innovative investments, offering a fertile ground for enterprises seeking long-term growth and a sustainable future.

At the **Invest Kerala Global Summit 2025**, we will showcase the State's vibrant investment climate, underpinned by several strategic advantages. Your participation in this Summit will not only provide you with exclusive insights into Kerala's rapidly evolving investment landscape but also offer unique opportunities for collaboration and growth. We are curating an agenda filled with in-depth discussions, sector-specific presentations, exhibitions and exclusive networking sessions that will enable you to engage with decision-makers, explore new opportunities, and forge meaningful partnerships. Kerala's story of Responsible Investment Responsible Industry is one of innovation, sustainability, and resilience, and we believe your presence will be instrumental in shaping its next chapter.

Government of Kerala seek the partnership of Saudi Arabia for the **Invest Kerala Global Summit 2025**. The **Partner Country** will be offered an exclusive session during the Summit and will also be offered space at the exhibition venue for the display of products, services and technologies from Saudi Arabia.

We are deeply honored to invite you to this Summit as our esteemed guest and look forward to the participation of Saudi Arabia as Partner Country, which we are sure would enhance the stature of the event. I trust that you will consider this personal invitation and respond in affirmative and we sincerely hope to welcome you to Kochi.

Warm regards,


P. Rajeeve

H.E. Mr. Jadi bin Naif A. Alraqaas
Charge De Affairs
Embassy of the Kingdom of Saudi Arabia
New Delhi

Secretariat North Sandwich Block, 3rd Floor, Room No. 301
Government Secretariat, Thiruvananthapuram-695 001.



Department of
Industries & Commerce
Government of Kerala



**INVEST
KERALA**
GLOBAL SUMMIT
FEB 21-22, 2025 | KOCHI



INVEST KERALA

RESPONSIBLE INVESTMENT | RESPONSIBLE INDUSTRY

NATURE ■ PEOPLE ■ INDUSTRY



K-bip
Kerala Bureau of
Industrial Promotion



kinfra
Kerala Infrastructure
Development Fund



Invest Kerala

**REDEFINING GROWTH WITH
SUSTAINABLE AND
RESPONSIBLE INVESTMENTS**

Kerala emerges as a vibrant hub where sustainable growth harmonizes with responsible investment, crafting an ideal land scape for futuristic enterprises. Our vision integrates Nature, People, and Industry, fostering an environment where ideal synergy sustained.

Here, growth transcends mere economic gain; it embodies the commitment to create lasting value that enriches businesses, enhances lives, and nurtures the environment for generations to come.

Kerala's Strength

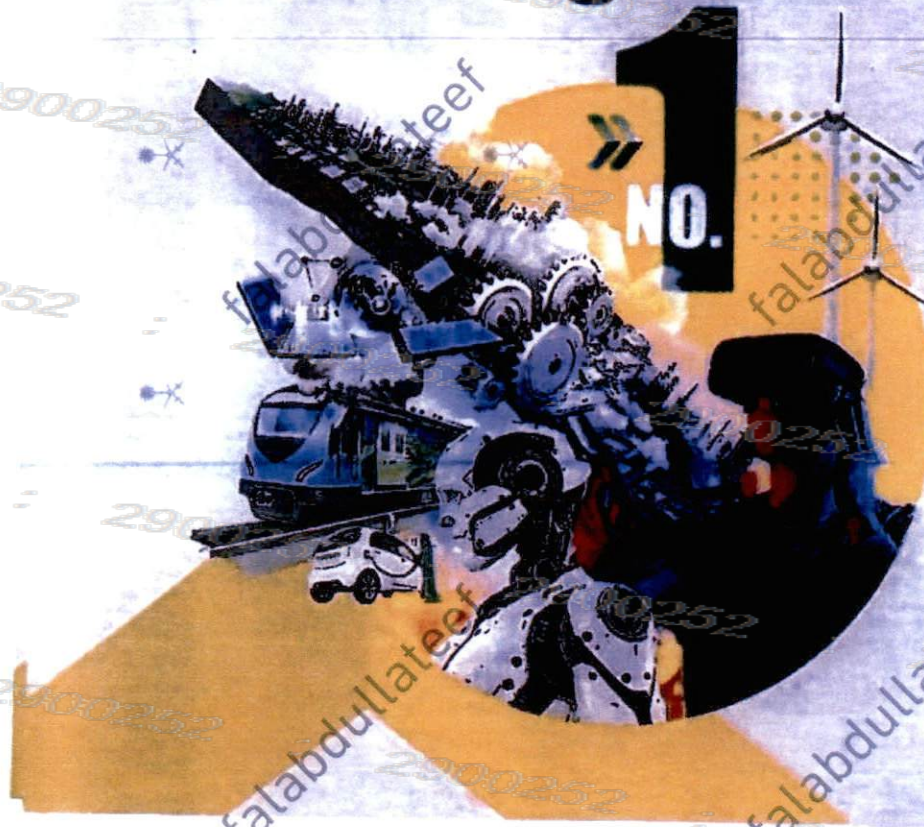
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NO.

Ranked No.1 in the Country

- Health Care
- School Education Quality
- Public Affairs
- Sustainable Development Goals
- e-Governance Service Delivery

Front Runner in

- Energy Efficiency
- Tourism
- Export Preparedness
- Innovation



Kerala embodies a sustainable and innovative future

- Favourable demographics with highest life expectancy in India & low population growth.
- The State with one of the highest rankings in the Physical Quality of Life (PQLI).
- Ideal Air and Water quality promoting ease of living & ease of doing business alike.
- Robust Connectivity 146,400-mile roads; 1,308 mile railways; 367 mile coastal roads & 1,056 mile inland waterways.
- 4 International Airports, 2 Major Seaports (2 ICT Terminals), 17 Mini Ports, Railways & 11 National Highways.
- Situated near transnational trade corridor & "SAFE" submarine cable landing.
- Superlative positions in Literacy (96.2%) and Human Development Index (0.782).
- One among the top two States with the most employable resources (18-21 ages).
- 70% of the population between age limit of 16 years - 60 years.
- Leader in SDG Index in India.
- Kerala comprises nearly 5% of MSMEs in the Country (24 Lakhs).
- Quantum leap by adding 3.21 Lakh Enterprises in last 3 years.
- Women Entrepreneurs constitute 32% of the afore entities (1,00,000+).
- Recognized by Government of India as 'Best Practice Model'.



- Manufacturing (25%) & Tertiary (63%) sectors are prime contributors of GVA.
- Generation from Renewable Energy sources is nearly 80%.
- More than 50% of the population is educated at the undergraduate or high.
- An influential Kerala diaspora of 250 Lakhs spread across the globe.
- Country's first State to make access to internet a basic right.
- Top most achiever in Ease of Doing Business reforms in India.
- Consistent best performer in the National Startup ranking.
- Ranked first in Asia in the category of Affordable Talent in Global Startup Ecosystem.

Home to some of
**India's finest startup
 infrastructure facilities**



Established India's
 First Non
 Academic
 Business incubator



Largest Hardware
 Incubator
 (Maker Village)

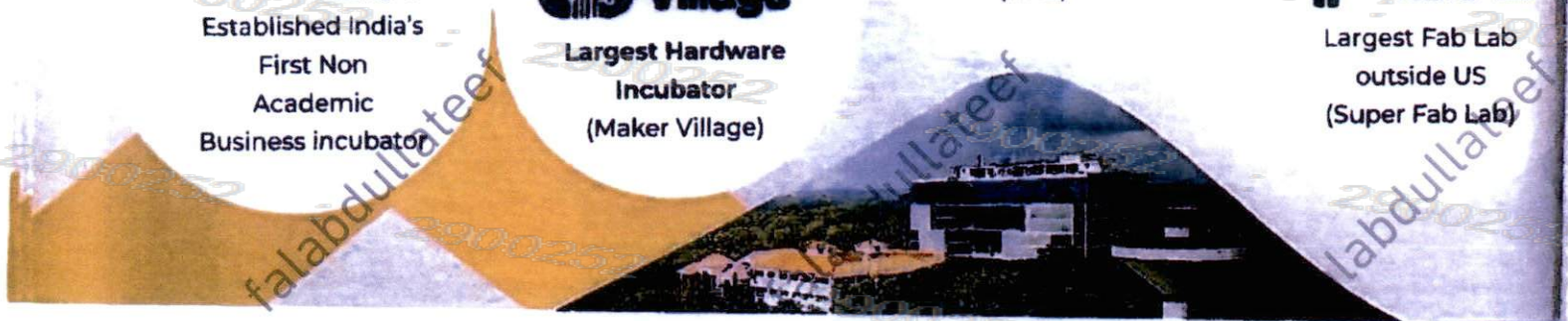


**K E R A L A
 STARTUP MISSION**

South Asia's
 Largest startup Hub
 (KTIZ)



Largest Fab Lab
 outside US
 (Super Fab Lab)



Focus Areas

Strategic industries
Aerospace & Defence
Logistics and Maritime

Innovation in Health
Biotechnology & Lifesciences
Medical Equipments
Pharmaceuticals
Ayurveda

Innovation & Industry 4.0
AI, Robotics & Other Breakthrough Technologies
IT/ITeS, Electronic System Design and Manufacturing (Including Semi-Conductors), GPC

Tourism & Food Processing
Tourism & Hospitality
Food Processing & Technologies

Sustainable Technologies
Electric Vehicles,
Renewable Energy

Innovative Financing
Fintech



Aerospace & Defence

- Industry poised for significant growth - expected to reach \$15.1 billion by 2028.
- MSME entities from Kerala have been the major suppliers to prestigious projects like Chandrayaan, Mangalyaan among others.
- Government entity - KELTRON supplies to projects of HAL, DRDO, NPOL, etc.
- Presence of established industry giants such as ISRO, VSSC, LPSC, IIST, IRS & BrahMos.
- Over 100 prominent domestic companies have presence in the State.
- Safran - a prominent French company have established base in the State.
- Dedicated Defence Park in Palakkad, Space Park in Thiruvananthapuram, MR facility in Kannur, etc.

KORTAS
BYAKORTAS

KELTRON
Kerala State Electronics Development Corporation Ltd.
(A Govt. of Kerala Undertaking)

SAFRAN
AEROSPACE - DEFENCE - SECURITY



Logistics & Maritime

- Maritime sector contributes 10% to the State economy.
- First Maritime Cluster in Alapuzha.
- Vizhinjam International ICTT - Country's first Transshipment Hub near to International Shipping Channels connecting Middle East & South East Asia.
- Kerala has been categorized under the Fast mover category in LEADS Survey.
- Core activities include cargo handling, ship building, ship repair, ship management, ship recycling, ship breaking and ship registration.
- Cochin Shipyard is setting up a Maritime Cluster in Kochi aimed at creating a 20,000 crore ecosystem.
- Logistics Parks Policy, to enhance development of Logistics Parks and Mini-Logistics Parks in the State of Kerala.



MSC



AVIGNA



DP WORLD



AI, Robotics & Breakthrough Technologies

- Kerala is aiming to take the lead in building a robust ESDM ecosystem and developing a talented workforce.
- Kerala's strong educational infrastructure, with institutions like the Indian Institute of Technology (IIT) Palakkad and the Indian Institute of Information Technology (IIIT), positions the State as a potential hub for ESDM education and training.
- Fabless Semiconductor IPs, SoCs (System on Chips) and systems ecosystem is planned to be established in the State.
- TrEST ERC's Fabless Centre of Excellence is established in the State.
- Kairali AI Chip, designed by Digital University Kerala, is the State's first silicon-proven AI Chip.
- Effective and dynamic start up ecosystem is existent in the State with over 20 IOT labs and other facilities.
- Kerala is home to Maker Village - India's largest Electronic Hardware Incubator and Electronics System Design & Manufacturing (ESDM) facility.
- Kerala is home to India's first Future LABS Centre for Strategic Electronics.
- Kerala-based Genrobotics has created the World's First Robotic Scavenger 'Bandicoot'



IT/ITes

- Kerala - a knowledge powered digital society Hub and Spoke model of Technology Parks across the State.
- Ranks 8th in the export by Software Technology Parks of India (STPI).
- Quality of skilled manpower of the State acknowledged globally.
- KFON project - recipient of the prestigious "Infrastructure Initiative of the Year in India Award in 2024.
- AI Chip - Kairali was developed by the Digital University Kerala in 2024.
- Centres of Excellence have been established in IoT, Blockchain, Graphene, 2D materials, etc.

IBM Infosys HCLTech  cognizant

TCS TATA CONSULTANCY SERVICES  DSPACE **TATA ELXSI**



Electronics System Design & Manufacturing

- Kerala is home to 60+ major companies in ESDM sector.
- Keltron, a home grown PSU specializing in communication, defense, and home electronics manufacturing.
- Key verticals are Automotive Electronics, Industrial Electronics, Consumer Electronics, Medical Electronics, Computer Hardware, Telecom Networking Communications, and E-mobility Products.
- Ernakulam, Thiruvananthapuram, Palakkad are main hubs for ESDM sector companies in Kerala.

KELTRON
Kerala Electronics Limited
Government of Kerala



Kimball Electronics

TRASNA



Global Capability Centres

- Kerala is an emerging GCC Hub, thanks to its high-quality talent pool.
- Front runner in AI, ML and Cybersecurity.
- Strategic location with proximity to vendors, vibrant start-up ecosystem and more.
- Kochi and Thiruvananthapuram are the key areas of focus among Tier-2 and Tier-3 cities.
- New GCC Policy in the anvil.



Biotechnology & Medical Devices

- Contributing 25% of India's MedTech production.
- 700+ MedTech startups and 63+ incubators.
- 75+ MedTech companies clocking a net revenue of over ₹ 10,000 Crores.
- 10+ Premium Academic Institutions.
- 57+ Research Institutes in 11 Districts.
- Over 3 lakh job opportunities.
- Sector specific Life Sciences & Medical Devices Parks in Thiruvananthapuram.

TERUMO
BLOOD AND CELL
TECHNOLOGIES

RGCB

ATI
BIOTECHNOLOGY



AGAPPE
YOUR BEST PARTNER IN DIAGNOSTICS



Pharmaceuticals

- Valued at INR 15,000 crore, contributes 3.5% to India's overall market.
- Strategic Government initiative of establishing a Pharma Park in Kakkanad, aims to boost local manufacturing.
- Generic Drug Manufacturing Unit at the proposed Pharma Park in Kakkanad, Kochi.
- Major players include Sance Laboratories with strong export presence, supplying products to over 50 countries across four continents, including Africa, Asia and Latin America.
- Strong academic and research ecosystem, with institutions like the Rajiv Gandhi Centre for Biotechnology (RGCB), Sree Chitra Tirunal Institute for Medical Sciences and Technology (SCTIMST) and Kerala University of Health Sciences (KUHS).



RGCB



HLL Lifecare Limited
(A Government of India Enterprise)



sance



Ayurveda

- Referred to as Home of Authentic Ayurveda.
- Kerala is host to one of the largest numbers of quality treatment centres and the largest number of treatment methodologies.
- Ayurveda sector in Kerala accounts for around 25% of the State's total healthcare revenue.
- 150 Ayurveda hospitals in Kerala have received NABH (National Accreditation Board for Hospitals and Healthcare Providers) accreditation.
- 18 Medicinal Plants Nurseries in Kerala.
- Of the total annual tourist arrivals to Kerala from abroad, 30% seek Ayurveda treatments.
- Excellent R&D and Startup ecosystem in the Ayurveda sector.
- Global Ayurveda Village to be established to enhance the opportunities with value-added services and an integrated approach with all other medicinal systems.
- Winner of many awards including Best Wellness Destination - at the 2020 WTA (World Travel Awards).



KPNAMBOODIRI'S

dhāthri



Fintech

- Estimated market size of the Fintech sector in Kerala is around ₹2,000 crores.
- Home to over 200 Fintech startups focusing on digital payments, financial analytics, and blockchain technology.
- Approximately 15% of Fintech startups in Kerala are women-led.
- Fintech sector in Kerala is projected to grow at a compound annual growth rate (CAGR) of 15-20%.
- Fintech startups in Kerala have collectively attracted over ₹500 crores in funding over the past five years.
- Digital literacy rate nearing 95%, Kerala has one of the highest adoption rates for digital financial solutions in India.
- GCCs in Kerala with a significant focus on Fintech innovation.
- Kerala has around 15+ incubators and accelerators dedicated to Fintech and Tech Startups.
- Neo-banking platform 'Open' - Unicorn from Kerala in the Fintech sector.



Tourism & Hospitality

- Contribute more than of 10% of Kerala's GDP & employs 24% of the workforce.
- India's only Tourism Super Brand, selected by the Super Brand Council.
- Clocking tourist arrivals of about 2.3 crores annually.
- Locations identified and promoted under the Responsible Tourism Mission.
- Renowned for its Backwaters, Biodiversity, Western Ghats and extensive Scenic Coastline.
- Highest number of Five Star & Four Star hotels in the Country.



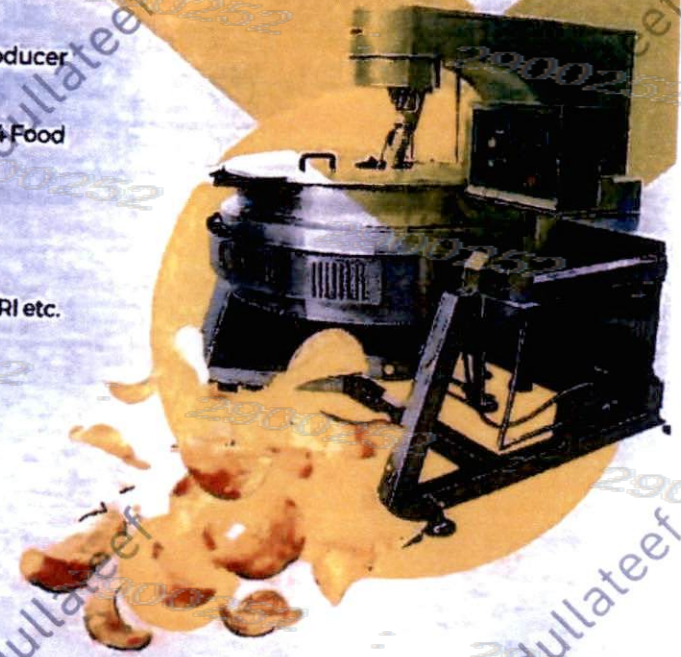
Food Processing & Food Technology

- Spice Hub of the Country.
- 2nd largest Coffee, Cocoa, Black Pepper and 4th largest Tea producer of the Country.
- 5 State-of-the-art Food Processing Parks, 2 Mega Food Parks, 14 Food Production Clusters and 10 Mini Food Parks.
- Accounts for 20% of the Country's Food exports.
- Home to 75% of India's EU Certified Sea Food Units.
- Industry Academia linkages - Institutions like CMFRI, KUFOS, CTERI etc.
- Kerala boasts of 31 registered Gr's-17 in Food sector.
- Leader State in Food Processing.

 **Orkla**  **Marioo**

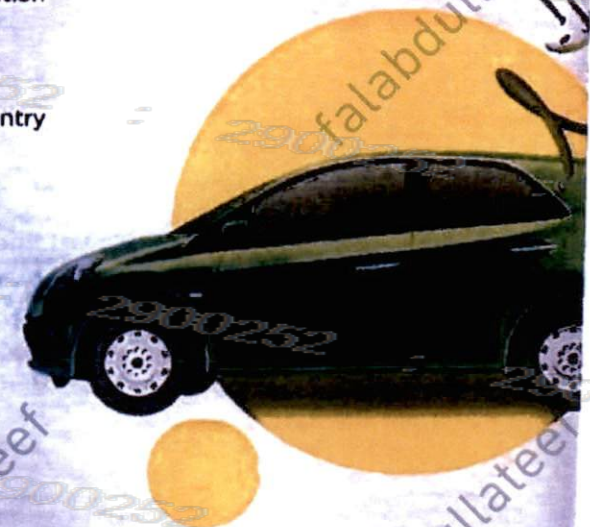
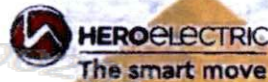
 **Eastern**

 **Wipro**  **Synthite**



Electric Vehicles

- Kerala is a leader in Electric Vehicle (EV) adoption in India - penetration rate of 13.50% Higher than National average.
- Year-on-year sales increase of over 13%.
- State with third highest number of charging stations in the Country - 900 plus charging stations.
- Planning integrated Electric Manufacturing Park.
- Recipient of Skoch Award for Electric Vehicle Policy in 2022.



Renewable Energy

- 70% of the power generation through renewable energy sources.
- One of the seven renewable energy-rich States in the Country, generating more than 1,000 MW of solar and wind energy.
- Kerala Renewable Energy Policy among others: Provides incentives like preferential tariff, capital subsidy, tax exemption etc..
- Emerged as a notable player in the renewable energy space, and is rapidly gaining ground among the renewable energy hubs of South India.
- Has implemented solar rooftop programs, small hydro projects, net metering policies and incentives to promote renewable energy adoption among residential, commercial and institutional consumers.
- Cochin International Airport - World's first fully Solar-powered Airport.
- Commissioned India's largest floating solar power project in Kayamkulam, Kerala - Tata Power.
- Target of becoming a 100 percent renewable energy-based State by 2040 and achieving net carbon neutrality by 2050.



Vizhinjam International Seaport

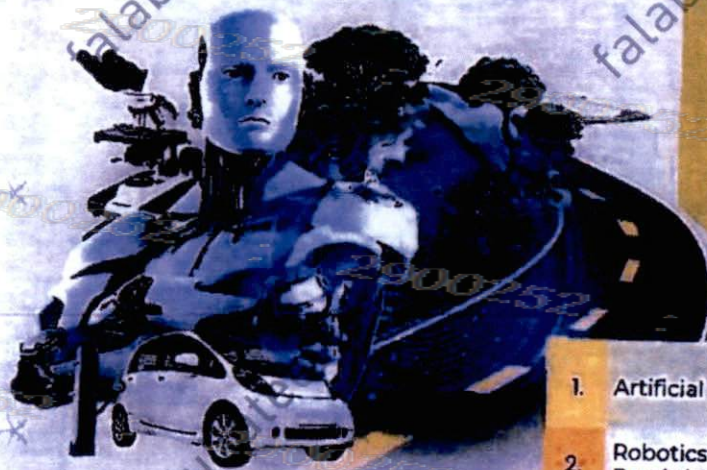
- Deep Sea Port, Kerala and India's first transshipment terminal.
- Located close to the Suez-Far East and Far East-Middle East shipping channels.
- 10 nautical miles from the major International shipping route & East-West shipping axis.
- Port has a natural depth of 20-24 meters.
- Can accommodate large cargo ships, including mother vessels, that carry over 24,000 TEU.
- Port has potential to handle 6.2 million TEUS.
- Port is anticipated to have 6 berths including bulk berth, cruise berth, liquid bulk berth and facilities for additional terminals.

Palakkad Industrial City KBIC- Kochi Bengaluru Industrial Corridor

- Extension of Chennai Bengaluru Industrial Corridor.
- Connecting the Commercial capital of Kerala (Kochi) to Chennai & Bengaluru.
- First node of KBIC, located in Palakkad.
- Project covers around 1,710 acres.
- With an anticipated investment of ₹10,000 crore, the cluster is expected to generate over 50,000 direct jobs.
- Palakkad to be developed as Industrial Smart City- ₹ 3806 crore of industrial infrastructure.
- Robust Air, Rail, Port and Road connectivity.
- Will be ready for allotment in less than a year.

**FOCUS
PROJECTS**





Policies & Incentives

- Vision is to build an Industry 4.0 ready industrial ecosystem by 2027
- 7 Focus Pillars Including ESO compliance, Kerala Brand, fostering entrepreneurship, enabling infrastructure, etc.
- Identified 22 priority sectors towards ensuring futuristic sustainable growth:

- | | |
|---|--|
| 1. Artificial Intelligence | 12. High-tech Farming and Value-Added Plantation Produce |
| 2. Robotics and Other Breakthrough Technologies | 13. Logistics & Packaging |
| 3. Ayurveda | 14. Maritime Sector |
| 4. Biotechnology & Life Sciences | 15. Medical Equipment |
| 5. Design | 16. Nano Technology |
| 6. Electric Vehicles | 17. Pharmaceuticals |
| 7. Electronic System Design & Manufacturing | 18. Recycling & Waste Management |
| 8. Engineering Research & Development | 19. Renewable Energy |
| 9. Food Technologies | 20. Retail Sector |
| 10. Graphene | 21. Tourism & Hospitality |
| 11. High Value-Added Rubber Products | 22. 3D Printing |

Incentives

- SGST Refund of 100% reimbursement on capital investment for 5 years.
- Investment Subsidy of 10% on fixed capital investment, subject to a maximum of ₹ 10 Crores in phases.
- Employment Enhancer Incentive for employing >50% permanent jobs to local population.
- Stamp Duty Exemption.
- Quality certification incentive to the extent of 50% of expenses, subject to a maximum of ₹ 25 Lakhs.
- Incentives for sustainability and responsible industrialization: 25% expense (maximum ₹ 25 lakhs).
- IR 4.0 initiatives in manufacturing: 20% reimbursement of cost (maximum ₹ 25 lakhs).
- Funding of 20% of R&D cost, subject to a maximum of ₹ 1 Crore per Unit.
- Incentives on a case-to-case basis for projects of special importance and High-Power Committee headed by the Chief Secretary and other Incentives.
- Apply through portal <https://kris.kerala.gov.in/>



Clearance Mechanism

Online Single Window Clearance Mechanism (KSWIFT)

- In-principle Approval Certificate: Entities in the MSME sector and not belonging to 'Red' category as per PCB guidelines, can commence operations with the certificate & have time to obtain licences within 3.5 years.
- Clearances for other investments integrated to the mechanism.
- 21 Departments / Agencies integrated rendering 120 services (clearances / approvals / renewals).
- Online Common Inspection System (KCIS).
- For Investments over ₹ 50 crores, Composite Licenses to be issued in 7 days in compliance with existing regulations.
- Active Single Window Clearance Boards for State District and Industrial Area levels 21 of 23.

Schemes

- **One Family One Enterprise:** to encourage entrepreneurial activity in every household.
- **Mission 1000:** uplifting 1000 MSMEs into businesses with ₹ 100 crore turnovers within four years.
- **MSME Insurance Scheme:** Providing financial protection to MSMEs against unforeseen risks.
- **Private Industrial Estate:** Entities owning and possessing a minimum of 10 acres or more and desirous of developing Private Industrial Estates (PIE) can apply for Private Industrial Estate Developer permit.
- **Campus Industrial Parks:** Aims to establish industrial parks in the vacant lands (minimum of 5 acres or more) of the educational campuses across the State.



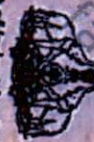
Want To Invest In Kerala? We are with you

- 1000+ Interns Deployed across all Local Self Government Institutions.
- 50+ Taluk Resource Persons employed to assist the entrepreneurs.
- Help Desks established across all Local self Government Institutions.
- Chartered Accountant's Help Desk established across all District Industries Centres.
- MSME Clinics have been constituted in all 14 District Industries Centres.
- 'Meet the Investor' Programme: Initiated to discuss High Priority Projects of entrepreneurs and ensure necessary support at the Government level.
- One to One investor pitch meeting with globally renowned companies.
- State, District and Local Level Monitoring Committees.
- Grievance Redressal Mechanism and Call Centre (1800 890 1030).
- Commerce Mission: To promote and foster the Retail sector & acceleration of exports.



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KERALA**
GLOBAL SUMMIT
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Department of Industries & Commerce
Government of Kerala



K-bip
Kerala Business Improvement Program



Kerala State Industrial Development Corporation Ltd.
T.C. XI/266, Keston Road, Kowdiar,
Thiruvananthapuram-695 008.
Ph: +91-471-231 8922 Fax: 0471-231 5903
Email: investkerala@ksidcl.com
investkerala2025.kerala.gov.in